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ANTA Endorsed Players Demonstrated True Spirit of Sportsmanship

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Zheng Jie Brought Warmth to Sichuan Earthquake Survivors
Jelena Jankovic Crowned Champion after a Difficult Season

(Hong Kong, 27 April 2009) The two endorsed tennis players of ANTA Sports Products Limited (“ANTA Sports” or “the Company”, stock code: 2020) demonstrated noble spirit of sportsmanship in life and on the tennis field. Zheng Jie, top Chinese female tennis player, visited children affected by the earthquake that hit Sichuan Province, and brought to them joy and hope. Jelena Jankovic, renowned international female tennis player, won her first title at Spain's Andalucia Tennis Championships since the endorsement with ANTA Sports.

Sichuan-born Zheng Jie was stricken with sorrow and grief following the earthquake which has left her home province in ruins and caused casualties of tens of thousands. Almost one year from the disaster, though reconstruction works are underway with strong support from the government, for some survivors the future still seems uncertain.

Instead of being a passive observer of all this pain and suffering, Zheng Jie showed her empathy and has decided to do what she can for the victims. In terms of material help, Zheng Jie has contributed her tournament cash award to help the earthquake victims. More importantly, she paid a personal visit to her hometown. With the matches of Fed Cup and 2009 French Open Tennis Tournament fast approaching, Zheng Jie sacrificed precious training time to visit the children in the affected area, and brought with her the message of courage and hope. During the stay, she gave lessons to a number of young tennis fans as well as the wheelchair tennis team, whose faces beamed with joy and excitement after spending invaluable moments with the amiable sports star. Upon departure, Zheng Jie presented the ANTA Kids Series to the children as souvenirs. To those children with very limited sports resources, the new sportswear on hand means more than love and care.

ANTA Sports' another endorsed tennis player, Jelena Jankovic, won her first champion at Spain's Andalucia Tennis Championships which was her first title since the endorsement with ANTA Sports. Wearing the tailor-made ANTA sportswear, Jelena demonstrated first-class tennis skills and techniques, overcame challenges from her opponents and triumphed with glory at the end. “The winning of this match was especially important after a difficult season. I finally regained the feeling of raising the champion cup!” said Jelena.

Mr. Ding Shizhong, Chairman and CEO of ANTA Sports, said: “As top-class tennis players in the world, Jelena Jankovic and Zheng Jie have demonstrated their passion, strength and tenacity in the pursuit of excellence. Their strong sportsmanship has resonated with ANTA's brand image and reinforced ANTA's “Keep Moving” attitude. We are proud of our partnership with the two distinguished athletes.”

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About ANTA Sports Products Limited

As one of the leading branded sportswear enterprises in China, ANTA Sports Products Limited primarily designs, develops, manufactures and markets sportswear, including sports footwear, apparel and accessories. The Group has established extensive distribution network and nationwide retail outlets in China under the management of the distributors. The Group places great emphasis on branding by integrating the resources from sports leagues' sponsorships, placement of advertisements, interaction with consumers through internet and endorsement of elite athletes with the featured products to enhance product differentiation. For the past eight years, its footwear has been enjoying a leading position in China composite index on market shares.
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